

## Jean Martin, CEO of BSB, Belgian Manager of the Year Award 2009?

*Louvain-la-Neuve, 22 October 2009*

Jean Martin, CEO of BSB, has been selected by an independent jury as one of the 10 finalists of the Manager of the Year Award 2009, organized by the business magazine Trends. Ever since the creation of BSB in 1995, Jean Martin has played a leading role in the successful development of the company. BSB has already won the Gazelle Trends Award and has been nominated twice 'Company of the Year'. Nowadays, Jean Martin is the driving force behind the internationalization strategy of BSB, based on the successful IPO of mid-2008.

Today, Jean Martin heads a company employing 250 people and counting amongst its clients some of the most prestigious names within the financial world. BSB has branches in Belgium, France, Luxembourg and since recently also in Ireland. Its sales teams are operating throughout Europe. So the nomination of Jean Martin for the Manager of the Year Award 2009 seems more than justified to us. But in order to get our CEO selected, we need your help. The selection procedure consists of two voting rounds: after a first pre-selection via electronic voting, 5 candidates will remain amongst who the jury will finally select the Manager of the Year 2009.

The pre-selection being a very important step in the selection procedure, please do not hesitate to participate in the electronic voting consisting of 2 steps:

**Step 1** – Registration of the voters until 29 November 4:00 pm at the following address (<http://trends.rnews.be/trends/manager09/>).

**Step 2** – The persons who have been previously registered, will be invited by e-mail to vote for the Manager of the Year. They can do so between 30 November and 9 December 2009.

**For more information, please contact:**

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### **BSB – [www.bsb.com](http://www.bsb.com)**

BSB is a European group, founded in 1995. It is specialized in IT-services and publishes software specially designed for the financial sector. Its 220 team members are equally split in two major « divisions » : « services » and « software ».

The division « services » includes the « business » consulting activities (carried out by experts in mainly insurance and asset management), the tailor-made developments and the integration of third party software packages (SAP and IDIT).

The « software » department develops 2 software packages for the financial sector: Soliam (management of financial assets) and Solife (management of life insurance policies).

BSB is mainly active in Belgium, France, Luxembourg and Ireland. Since 18 July 2008, BSB is listed on Alternext, a division of Euronext.