

APRIL GROUP has opted for Soliam of BSB to manage the financial assets of APRIL ASSET MANAGEMENT

Lyon, France, 27 July 2010, 5.30 pm.

The APRIL GROUP has opted for the software package Soliam of BSB for the financial management of three of its insurance companies that are grouped together into an economic interest group (EIG) under the name of APRIL ASSET MANAGEMENT.

Since February 2010, the financial assets of the insurance companies Axeria Prévoyance, Axeria IARD and Solucia Protection Juridique have been managed by Soliam for optimum performance. It has taken just 6 months for the APRIL GROUP to be able to use Soliam in its daily operations; the software project having been completed between September 2009 and February 2010.

Jean-Sébastien Lyonnaz, the Head of the EIG APRIL ASSET MANAGEMENT told us: "To replace our existing solution, we were on the lookout for software that would enable us to automate and further enhance the reliability of our financial asset management. Ergonomics, user-friendliness and sophisticated reporting capabilities featured at the top of our list of selection criteria. After a detailed analysis of the software vendor market, we finally opted for the BSB Soliam software. Within our organisation, Soliam now forms the backbone of our financial management processes."



The APRIL GROUP has a customer-base of more than 3 million insured people and has a 3,500-strong workforce throughout the world. The companies within the group are present in 24 countries outside of France, and in 2009 they achieved a consolidated turnover of 812.96 million euros. The assets management of three of its insurance companies is grouped into an economic interest group (EIG) under the name of APRIL ASSET MANAGEMENT:

- Axéria Prévoyance is an insurance company that specialises in individual insurance products.
- AXERIA IARD is an insurance company that specialises in niche insurance products.
- SOLUCIA Protection Juridique is an authorised insurance company for legal assistance.

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